



**Press Release
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Dux Hot Water Introduces New and Stylish Proflo Electric Storage Range in Appliance White

Australian hot water company Dux Hot Water, continues to drive hot water innovation and product versatility with the release of the new Dux Proflo Electric Storage Tank range in appliance white. Creating a modern and clean finish, the appearance of the new Proflo small electric storage systems, allows them to fit in perfectly with other modern household appliances.

Offering style and convenience for the modern homeowner, the new Proflo range is available in 25 Litre or 50 Litre Electric Storage Tank sizes, both of which are back to a 405mm diameter, ideal for cupboard installations. Both sizes are available in either hardwire or plug in models. The latter of these options offers the convenience of plugging the unit in to a standard household powerpoint.

Keeping in line with the Dux aim of developing products that are easy to install, each system in the Proflo White Small Electric range, comes with water connections on both sides of the tank. This 'dual-handed' feature gives more installation options for the installing plumber, making Dux Proflo heaters some of the most versatile on the market.

In addition to this, the 50 Litre unit actually delivers 50 litres of 60 degree water, unlike some other units on the market, which are not able to meet the 50 litre minimum delivery requirements.



Marketing Manager for Dux Hot Water Mr Steve Linton said, "The products are a great addition to the ever popular Proflo range, as they give plumbers more hot water options to provide their customers.

"The Proflo 25 Litre and 50 Litre are dependable, low cost and low maintenance hot water heaters, which are easily installed. Furthermore, they are fully backed by a five year tank warranty," he added.

Dux Hot Water has been providing hot water solutions to Australian homes since 1915. With a comprehensive range of gas, electric, solar and heat pump heaters for domestic and

commercial applications alike, the Dux name has become a symbol of quality and durability for Australians.

Dux Hot Water is part of publicly listed Australian company, GWA International Limited.

For more information on the new Dux Proflo Electric Storage Tank range or other products from the Proflo range please visit www.dux.com.au

For media enquiries please contact Kyra Washington from City Public Relations on (02) 9267 4511 or at kwashington@citypublicrelations.com.au